

**A BIG CHANGE
TO A LITTLE CUP
...AND THE
DIFFERENCE
IS CLEAR.**

**INTRODUCING NEW RECYCLABLE
4OZ ICE CREAM CUPS**



**Blue
Bunny**

SUSTAINABLY DELICIOUS. INTRODUCING NEW 4OZ ICE CREAM CUPS

As we continue to evolve for the better, we are making small steps with large benefits for a more sustainable future. Without compromising quality, we are replacing our old expanded polystyrene 4oz cups with a more earth-friendly polypropylene version.

Our new clear containers allow for easy flavor identification, so you can operate with flawless tray accuracy. They also offer a more elevated look, signaling the premium quality your customers expect. Plus, they're recyclable!*



Better visual identification leads to better tray accuracy.



Improved recyclable format



Same product codes. Same size. No operational changes needed.

CURRENT FG#	NEW FG#	GTIN	ITEM DESCRIPTION	BRAND
1026601	1370207	10070640005717	48PK BB 4.0 VANILLA CUP 1CS	BLUE BUNNY
1026512	1370075	10070640005762	48PK BB 4.0 CHOCOLATE CUP 1CS	BLUE BUNNY
1026551	1370164	10070640005816	48PK BB 4.0 STRAWBERRY CUP 1CS	BLUE BUNNY
1026537	1370118	10070640005823	48PK BB 4.0 CHOC MRBL CUP 1CS	BLUE BUNNY
1026505	1370043	10070640005908	48PK BB HLTHSMRT 4.0 CHOC CUP 1CS	HEALTH SMART
1026544	1370164	10070640005816	48PK BB HLTHSMRT 4.0 STRAW CUP 1CS	HEALTH SMART
1026576	1370189	10070640005892	48PK BB HLTHSMRT 4.0 VAN CUP 1CS	HEALTH SMART
1026619	1369952	10070640005878	48PK BRC 4.0 LIME FF SHBT CUP 1CS	BLUE RIBBON CLASSIC
1026626	1369984	10070640005847	48PK BRC 4.0 ORANGE FF SHBT CUP 1CS	BLUE RIBBON CLASSIC
1026633	1370004	10070640005861	48PK BRC 4.0 RAINBW FF SHBT CUP 1CS	BLUE RIBBON CLASSIC
1026658	1370029	10070640005854	48PK BRC 4.0 RSPBRY FF SHBT CUP 1CS	BLUE RIBBON CLASSIC

* Check with your local recycler for acceptance.



SEE THINGS CLEARLY WITH BLUE BUNNY!

For more information on Wells Enterprises, Inc. products and services, call 800-331-0830 or email foodservice-help@bluebunny.com

wellsfoodservice.com

Item #7040

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